

Official #CutcoCooks Twitter Party Rules

December 11, 2013

Date: Wednesday, December 11, 2013
Time: 9:00pm – 10:00pm EST
Location: Twitter following hashtag #CutcoCooks
Platform: Join the party on [TWUBS](#) or other Platform
Sponsor: @CookWithCutco
Hosts: @MommyOutside @ZooJourneys
Moderators/Prizing: @CantonCathy @CVegnad

CONTEST ENTRY PERIOD

The entry period begins on December 11, 2013 at 9:00:01 p.m. Eastern Time (ET) and ends on December 11, 2013 at 10:00:00 p.m. ET (the "Entry Period"). Entries received prior to, or after the entry period will be disqualified.

ELIGIBILITY and ODDS OF WINNING

Contest is open to legal residents of Canada, excluding Quebec, who as of December 11, 2013 are 18 years of age or older.

Contest is not open to employees, agents or representatives of the Sponsor (including its divisions, subsidiaries, affiliates and advertising or promotional agencies), Twitter Inc. ("Twitter"), prize suppliers, or other parties supplying materials or services in connection with the Contest (collectively, "Excluded Individuals"). Contest is also not open to immediate family members (i.e., parents, spouse, children, siblings, grandparents, step parents, step children and step siblings) of the Excluded Individuals or to any other persons with whom the Excluded Individuals reside.

Odds of winning depends upon the number of individuals that correctly meet the two tasks outlined in the "How To Enter" section below.

HOW TO ENTER

1. Participants must follow @cookwithcutco on Twitter.
2. "Participants must post a tweet that contains the Q# or A# and the party hashtag #CutcoCooks.
3. Participants must RSVP for the Twitter party to be eligible to win.
4. Eligible tweets must be posted during the contest entry period.

No purchase is necessary.

WINNER PRIZES AND APPROXIMATE RETAIL VALUES

- | | |
|--------------------------------------|---|
| 1. Ice Cream Scoop (\$47) | http://www.cutco.ca/products/product.jsp?itemGroup=1503 |
| 2. Trimmer (\$71), | http://www.cutco.ca/products/product.jsp?itemGroup=1721 |
| 3. 4" Paring Knife (\$67), | http://www.cutco.ca/products/product.jsp?itemGroup=2120 |
| 4. Vegetable Peeler (\$41) | http://www.cutco.ca/products/product.jsp?itemGroup=1501 |
| 5. Santoku-Style Cheese Knife (\$79) | http://www.cutco.ca/products/product.jsp?itemGroup=3764 |
| 6. 6-3/4" Petite Carver (\$106) | http://www.cutco.ca/products/product.jsp?itemGroup=1729 |

Prizes will be awarded in the order that they appear above.

Specifics of the prize are in Sponsor's sole discretion. Sponsor reserves the right, in its sole discretion, to award a prize of equal or greater value. The Sponsor reserves the right to terminate, amend or extend this promotion in wholly exceptional circumstances outside its control,

WINNER SELECTION, CONFIRMATION and NOTIFICATION

The hosts have designated a third party to select winners at random from all eligible entries. Every attempt will be made to award prizes during the Contest Entry Period.

In order to have a win confirmed, individuals whose names are chosen must correctly answer a skill testing question, provide their name, mailing address, email address and phone number within the stated timeframe (48 hours) and provide the hosts permission to forward the above information on to the Cooking with Cutco representative solely for the purposes of awarding the prize.

- Six potential winners will be chosen and will be notified via a tweet with the party hashtag #CutcoCooks during or shortly after the party,
- The potential winners will also be contacted via Twitter Direct Message on Twitter from the party Host(s)
- In the event that the Host(s) is unable to contact the winner(s) within 48 hours from the date of initial contact, and after taking all reasonable steps to do so, it reserves the right at its absolute discretion to award the prize(s) to a substitute entrant(s).

PRIZE SHIPMENT

Prizes will only be shipped to a Canadian address. Note that the Hosts are not responsible for prize shipment or prizes lost or not received.

GENERAL

The Hosts assume no responsibility for any technical difficulties that may affect the entries in this giveaway, participation during the twitter party or the communication/reception of emails, tweets or forms between the winner, the Hosts or any of the prize sponsors.

An individual twitter handle cannot win more than once.

By filling out the RSVP form and by participating in the #CutcoCooks Twitter Party, you are automatically giving consent to the use of your Twitter account name, first and last name, and likeness for advertising, promotion, and publicity purposes related to the Twitter Party without additional compensation, unless prohibited by law. By participating in the Twitter Party, participants release and agree to hold harmless the Twitter Party Hosts, Co-Hosts, Sponsors and their respective parent companies, affiliates or related companies, directors, employees, officers and agents, including without limitation, their advertising/promotion agencies from any and all liability, injury, loss, or damage of any kind, including but not limited to personal injury or death, arising from or in connection with participation in the Twitter Party, or the awarding, receipt, possession, use or misuse of any prize and/or with respect to participation in any prize-related activity.

Giveaway is VOID where prohibited.

All giveaways hosted by Shayna and Sarah are not associated, nor sponsored by Facebook, Twitter or any other Social Media Platform. We hereby release all Social Media Platforms of any liability.