

**“I WANT IT ALL VIDEO CONTEST”**  
OFFICIAL RULES (the “Official Rules”)

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The “I Want it All Video Contest” (the “**Contest**”) is sponsored by Metro Ontario Inc. (the “**Sponsor**”).

**No purchase is necessary to enter and win a prize (a “Prize”) in the Contest and making a purchase will not affect or improve the chances of winning a Prize.**

**IMPORTANT NOTE:** In addition to complying in full with all other requirements of these Official Rules, in order to be declared the actual winner of a Prize, each eligible person first must answer correctly a mathematical or arithmetic skill-testing question (the “skill-testing question”), without any mechanical, electronic or other assistance.

The Contest begins at 12:00:01 AM local (Eastern) time Ontario (“**ET**”) on May 19, 2016 and ends at 11:59:59 PM ET on June 29, 2016 (the “**Contest Term**”). The Contest is comprised of 6 successive weekly periods (each a “**Weekly Period**”), each running from Thursday to the next following Wednesday during the Contest Term, with the first such Weekly Period commencing at 12:00:01 AM ET on Thursday, May 19, 2016 and ending at 11:59:59 PM ET on Wednesday June 29, 2016.

**Note:** In these Official Rules, the Sponsor’s computer system which is used to govern all computer and time-related and draw-related aspects of the Contest and, among other things, is the official time-keeping device for the Contest, is called the “**Contest computer**”. Subject to the provisions of these Official Rules, all results as recorded or otherwise governed by the Contest computer shall be final and binding in all respects. Except as otherwise specifically stated in these Official Rules, all times mentioned in these Official Rules shall be ET.

1. **ELIGIBILITY:** To be eligible to enter and to win a Prize in the Contest, a person must be a resident of the Province of Ontario, Canada who has reached the age of 18 years old at the time he/she enters the Contest **except** the following persons who are not eligible to enter the Contest or to win a Prize in the Contest:
  - a) employees, directors, agents or representatives of the Sponsor or of any of the Sponsor’s divisions, subsidiaries, affiliates, franchisees, stores, licensees, or promotional agencies, or of any person, firm or corporation which provides any materials or any services for the Contest; and
  - b) any person who is an immediate family member (defined as a step-, adoptive or biological mother, father, daughter, son, sister, brother or spouse) of any person described in Rule 1 a) of these Official Rules; and
  - c) any person who resides or is domiciled with any person identified in Rule 1 a) or 1 b) of these Official Rules.

In these Official Rules, a person who is eligible to enter the Contest is referred to as an “**eligible person**”.

2. **DEFINITIONS:** In these Official Rules a) the term “**Sponsor**” includes, where the context requires or permits, a representative or agent of the Sponsor; b) the term “**Prize**” means a prize which is available to be won in the Contest as described in Rule 7 below; c) the term “**potential winner**” means an eligible person who has been identified as being the potential winner of a Prize and the term “**winner**” means a potential winner who has been verified as the actual winner of a Prize; d) the term “**Contest Website**” means [www.foodbasics.ca/videocontest](http://www.foodbasics.ca/videocontest); e) the term “**day**”

comprises the 24-hour period starting at 12:00:00 midnight ET on a given day during the Contest Term and ending that day at 11:59:59 p.m. ET; and f) the term “**Entry**” means an entry into the Contest [see Rule 4 below], which is recorded by the Contest computer on behalf of the applicable eligible person.

### 3. **THE CONTEST: GENERAL DESCRIPTION AND CHANCES OF WINNING A PRIZE:**

The Contest consists of a sweepstakes (the “**Sweepstakes**”) in which one (1) Entry will be selected at random on the Friday (or, in the case of the last Weekly Period, the Monday) following each Weekly Period (the “**Sweepstakes Draws**”) by the Contest computer from among all Entries that are received and recorded by the Contest computer up to the time of completion of the immediately preceding Weekly Period. Further details concerning the Sweepstakes and Sweepstakes Draws are described in Rule 8 below in these Official Rules.

Each eligible person whose Entry is selected in a Sweepstakes Draw will be the potential winner of a Prize.

Rule 7 below describes the Prizes available to be won in the Contest and the approximate retail value (“**ARV**”) of each such Prize.

### 4. **HOW TO ENTER THE CONTEST:**

The eligible persons may enter the Contest by making a 15 to 30 second video recording (the “**Video**”) of themselves explaining “If you won Free Groceries for an entire year, what would you do with the savings?” Eligible persons must then complete an Entry Form and upload the Video onto the Contest Website by completing the following steps:

- a) complete the online entry form (the “**Entry Form**”) which appears when you visit the Contest Website by filling in his/her first and last names, his/her full residential mailing address [street number, street name (no P.O. Box number), city/town, Province and postal code], date of birth, valid email address, and primary or home telephone number including area code.
- b) Click the appropriate boxes to confirm he/she has read and complies with these Official Rules and consents to being contacted by the Sponsor by email in the event he/she is a potential winner.
- c) Click the appropriate box to confirm that, in the event the eligible person is declared a winner of a Prize he/she: (a) releases the Sponsor, its affiliates and stores from any liability or loss that he/she may incur as a result of his/her participation in the Contest and/or acceptance or use of his/her Prize; and (b) authorizes the Sponsor to use or publish his/her name, Video, photo, likeness, voice, address and/or statements regarding his/her Prize, as required, for advertising purposes, without any compensation.
- d) Upload the Video to the Contest Website, where indicated, using iOS, Android or desktop/laptop video recording software.
- e) Finally, the eligible person must then click the “Submit” button to submit his/her Entry into the Contest. Subject to the provisions of these Official Rules, upon receipt by the Contest

computer of a properly completed Entry Form and Video, the Contest computer will record one (1) Entry into the Contest in the name of the applicable eligible person.

**Note:** by entering the Contest, each eligible person agrees and grants the Sponsor the right, but not the obligation, to use his/her Video for the Sponsor's advertising and promotional purposes without further notice, review or compensation.

**Note:** No eligible person is allowed to submit more than one (1) Entry Form/Entry or Video into the Contest per Weekly Period, or use the same Video to enter the Contest. See Limits in Rule 6 below.

**5. SWEEPSTAKES DRAWS:**

Following each Weekly Period, it is planned that the Contest computer will select at random one (1) Entry, from among all Entries received up to the time of completion of the immediately preceding Weekly Period, as follows:

<b>SWEEPSTAKES DRAWS</b>	<b>SCHEDULED DRAW DATE/TIME</b>	<b>ELIGIBLE ENTRIES</b>
Sweepstakes Draw #1	Friday May 27, 2016 at approximately 10:00 a.m. ET	Entries received from May 19, 2016 to May 25, 2016
Sweepstakes Draw #2	Friday June 3, 2016 at approximately 10:00 a.m. ET	Entries received from May 19, 2016 to June 1, 2016
Sweepstakes Draw #3	Friday June 10, 2016 at approximately 10:00 a.m. ET	Entries received from May 19, 2016 to June 8, 2016
Sweepstakes Draw #4	Friday June 17, 2016 at approximately 10:00 a.m. ET	Entries received from May 19, 2016 to June 15, 2016
Sweepstakes Draw #5	Friday June 24, 2016 at approximately 10:00 a.m. ET	Entries received from May 19, 2016 to June 22, 2016
Sweepstakes Draw #6	Monday July 4, 2016 at approximately 10:00 a.m. ET	Entries received during Contest Term

Each eligible person whose Entry is selected in a Sweepstakes Draw will be the potential winner of a Prize, described in Rule 7.

**6. EMAIL NOTIFICATION TO POTENTIAL WINNERS OF PRIZES, LIMITS, PRIZE FORFEITURE AND OTHER MATTERS:**

The Sponsor will send an email (a "notification email") to each eligible person who is the potential winner of a Prize in the Contest. The notification email will be sent to the email address

which each potential winner furnished at the time he/she submitted the applicable Entry Form/Entry which led to him/her becoming a potential winner.

The Sponsor is not responsible if, for any reason, a potential winner does not receive the notification email.

The notification email will inform a potential winner that he/she is the potential winner of a Prize in the Contest, will identify the applicable Prize, and contain the skill-testing question.

Upon receipt of a notification email, the potential winner must send a reply email to the Sponsor with the potential winner's correct answer to the skill-testing question and confirmation that he/she accepts the Prize as awarded, for receipt by the Sponsor no later than the date specified in the notification email.

Provided a potential winner sends his/her reply email with a correctly answered skill-testing question within the timelines prescribed by the Sponsor and has complied with all other terms and conditions of these Official Rules, the potential winner will be declared the winner of the applicable Prize.

**Prize Forfeiture:** If a potential winner of a Prize fails to submit an answer to the skill-testing question, or submits an incorrect answer to that question, or fails to comply in full and in any way or manner with any provision or provisions of or limitation contained in these Official Rules including, without limitation, the eligibility requirements (Rule 1) and the limits (Rule 6), that potential winner forfeits any right to receive a Prize to which he/she may otherwise be or have become entitled, is deemed to have waived any claim to that Prize without further notice, that Prize is forfeited, will not be awarded in the Contest and the potential winner of that forfeited Prize will have no further claim against the Sponsor or any other person in respect to the Prize or the Contest.

If the Sponsor attempts to deliver, or to effect delivery of, a Prize to a winner and the Prize is returned to the Sponsor as undeliverable or a Prize winner declines or fails to take delivery of a Prize, then the winner of that Prize forfeits the Prize, the winner will have no further claim against the Sponsor in respect to the Prize or the Contest, and the Prize will not be awarded in the Contest.

If, for any of the reasons specified in the preceding paragraph of this Rule 6, the potential winner of a Prize forfeits that Prize, the Sponsor may, in its sole discretion and time permitting, select a backup Entry and, if selected, will send the notification to the eligible person who submitted the backup Entry, who will follow the same process specified in this Rule 6, which is applicable to notifying the potential winner of the Prize. The eligible person who submitted that backup Entry will have the same obligations as apply to a potential winner of the Prize. If and as necessary, the Sponsor may elect, in its discretion, to continue the process of attempting to verify an eligible person as the winner of the Prize by dealing, in order, with each eligible person who submitted a backup Entry until a Prize winner is verified, or until there are no more backup Entries remaining. In the latter case, that Prize will not be awarded in the Contest and no eligible person who was a potential winner of such Prize, and no other person, will have any claim against the Sponsor in respect to the applicable Prize or the Contest.

**LIMITS:** There is a limit of one (1) Prize per person during the Contest Term. No eligible person is permitted to enter the Contest more than once per Weekly Period. Furthermore, no eligible person is permitted in any way or manner to use the same Video more than once to enter the Contest. If the Sponsor finds that any person, in any manner and using any mode or artifice whatever, has failed to observe and comply in full with these limits, irrespective of the reason for or cause of such non-observance or non-compliance, then a) all Entries which have been recorded in the name of that eligible person will be null and void, b) that person will be disqualified from submitting any further Entries into the Contest and will be disqualified from receiving any Prize to which he/she might otherwise have been entitled, c) that person will be disqualified from the Contest, and d) if that person has been declared a winner, that person will be obliged to return any Prize he/she has received, or its cash equivalent, to the Sponsor forthwith.

7. **PRIZING:** There are a total of six (6) Prizes available to be won in the Contest – one (1) per Contest Week – each consisting of \$1,000 in Food Basics gift cards, in denominations to be determined by the Sponsor, in its sole discretion (each, a “**Gift Card**”). The ARV of each Prize is \$1,000 CDN.

Note: Each Gift Card, subject to anything expressly to the contrary as set out in these Official Rules, is subject to Sponsor’s then current terms and conditions which apply to Gift Cards. Those terms and conditions include, without limitation, the following provisions and limitations: a Gift Card may be used at any Food Basics or Metro store location in Ontario; no Gift Card is redeemable or refundable, in whole or part, for cash (unless required by law); no change will be given from it, it cannot be used for Western Union purchases, and it cannot be used to make credit card payments or to purchase another Gift Card; purchases will be deducted from the value of the Gift Card until the balance reaches zero; the value of a Gift Card which is damaged, lost, stolen, or destroyed in any manner will not be replaced and no Gift Card will be replenished in the case of unauthorized use; no credit or other consideration will be given for any value which remains on a Gift Card; visit [www.foodbasics.ca](http://www.foodbasics.ca) for complete terms and conditions; Sponsor may modify said terms and conditions without notice.

#### **GENERAL PROVISIONS:**

8. Subject to the provisions of these Official Rules, Prizes must be accepted as awarded, without substitution, are not transferable and have no cash surrender value. All ARVs in these Official Rules are stated in Canadian Dollars. The Prizes will be awarded in the form of Gift Card(s) in Canadian Dollars. No cash alternative or substitution of any Prize will be provided, except that the Sponsor, in its sole discretion, reserves the right to substitute a Prize of equal or greater value if any Prize cannot be awarded as described due to unavailability or for any other reason whatever.
9. Prizes will be delivered by mail only to the address in Ontario provided by the winner in connection with his/her Entry Form (see Rule 4). The Sponsor will mail or, at the Sponsor’s option, deliver or cause to be delivered a Prize to its winner within 8 weeks of the date that person is determined to be the winner of such Prize. To complete Prize delivery, the signature of the winner may be required and winner agrees to cooperate fully with the Sponsor in that regard. Alternatively and notwithstanding the foregoing, the Sponsor may require the winner to claim his/her Prize by attending at the Store associated with his/her winning Entry. The Sponsor and the Releasees are not responsible for any failed Prize deliveries or claims, as the case may be. Any income or other taxes (including, without limitation, federal, Provincial/Territorial, and local

income taxes) on or connected with any Prize, and the reporting consequences thereof, are solely the responsibility of the winner of such Prize.

10. Any expenses which are applicable to any Prize, and which are not expressly included in the description of that Prize in these Official Rules, are the sole responsibility of the winner of that Prize. If a potential winner cannot accept a Prize as stated, that Prize will be forfeited in its entirety.
11. By entering the Contest, eligible persons agree to abide by these Official Rules and by the decisions of the Sponsor with respect to all aspects of the Contest, including without limitation any decision respecting the eligibility or otherwise and the identity of any person who participates or attempts to participate in the Contest. All such decisions are final and binding on all persons who enter the Contest.
12. Any person attempting or apparently attempting in any way to defraud the Sponsor in any way in connection with the Contest will be disqualified and prosecuted to the fullest extent permitted under the law. In the event of a dispute as to the identity of any person in whose name an Entry is recorded in into the Contest, the Entry in question will be deemed to have been submitted by the authorized account holder of the email account indicated on the Entry Form. The “authorized account holder” shall be the natural person to whom the applicable email address has been assigned by the Internet access provider, service provider, or other online organization responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide the Sponsor with proof that he/she is the authorized account holder of the email address associated with his/her potential winning Entry. If a dispute cannot be resolved to the Sponsor's satisfaction, the potential winning Entry will be deemed null and void.
13. If the Sponsor in its sole discretion so elects, a potential winner may be required to submit to, and by entering the Contest agrees to fully cooperate in, a background check to confirm eligibility and to help ensure that the use of any such person in advertising or publicity for the Contest will not bring the Sponsor into public disrepute, contempt, scandal or ridicule, or reflect unfavourably on the Contest or the Sponsor as determined by the Sponsor in its sole discretion.
14. If a winner makes any false statement in any document related to the Contest, the winner will be required to promptly return the Prize (or, at the Sponsor's option, the cash equivalent of the Prize based on the ARV as stated in these Official Rules) to the Sponsor upon demand and at the winner's sole expense.
15. A potential winner or a winner may not transfer the applicable Prize to any other person prior to the actual delivery to him/her of the Prize unless expressly authorized in writing by the Sponsor before the transfer is made. Such authorization may be granted or withheld in the Sponsor's sole discretion. Any potential winner or winner of a Prize must make any request for such authorization in writing and must sign and return the request to the Sponsor.
16. The Sponsor and the Releasees are not responsible for illegible, misdirected, late, lost, damaged, delayed, stolen, or any postage-due submission or transmission of any failed Prize delivery or attempted Prize delivery; for any failure of the Contest Website, or for incorrect, inaccurate or incomplete capture on or by the Contest Website or the Contest computer of any Entry Form or

any information respecting or related to any eligible person; for late, lost, illegible, incomplete, falsified, fraudulent, tampered with, altered or destroyed Entry Forms or Entries and all such Entry Forms or Entries are void; for any damage to any eligible person's or other person's computer system or wireless device which is occasioned by accessing the Contest Website, by participating in the Contest, or by redeeming or attempting to redeem a Prize; for lost, interrupted, inaccessible, incompatible or unavailable networks, servers, satellites, Internet Service Providers, wireless carriers, web sites (including the Contest Website), or other connection or connections; for availability or accessibility problems arising in connection with or over the course of the Contest; for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, email, telephone or cable transmissions, or hardware or software malfunctions, failures or difficulties; for any technical malfunctions, failures, or difficulties, printing errors or omissions, clerical, typographical or other error(s) or omission(s) in any materials connected to the Contest including, without limitation, in any advertising or advertising materials, in any Entry Form, in the recording of any Entry, in the offering or announcement of any Prize or in any Prize notification or notification email or letter; for any errors or omissions of any kind, whether human, mechanical, clerical, electronic, or technical in nature; or, for the incorrect or inaccurate capture of information, or the failure to capture any information.

17. Proof of mailing or of email transmission or of attempted email transmission of any communication does not constitute proof of receipt by the Sponsor of the communication.
18. By entering the Contest, each eligible person (here, a “**Releasor**”) releases and agrees to indemnify and hold harmless the Sponsor and its parent, related and subsidiary and affiliated companies, subsidiaries, agents, members, dealers, franchisees, stores, advertising or promotional agencies, representatives, and each of their respective directors, officers, employees, successors, sponsors, partners, licensors, licensees, subsidiaries, agents, advisors, assignees, and all others associated with the development and execution of the Contest (collectively the “**Releasees**”), from and against any and all manner of action, causes of action, suits, debts, covenants, contracts, costs, expenses, claims and demands, including legal fees and related expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach and liability for injury, accident, damage, claim, loss, misfortune, death, or property damage which any Releasor, or his/her administrators, heirs, successors or assigns, has, might have or could have, with respect to or in any way related or connected to any aspects of the Contest or by reason of or arising out of the Releasor's participation in the Contest and/or in connection with the acceptance and/or use by the Releasor of a Prize awarded and any travel by a Releasor to claim a Prize and from and against any and all liability with respect to or in any way related to the Prize, printing errors or omissions, claims based upon publicity rights, defamation or invasion of privacy prior to being awarded a Prize, or arising from the Contest and the awarding, use, possession, delivery or misuse of any Prize awarded, including liability for personal injury or damage to property. The Releasor further agrees to indemnify and save the Releasees harmless from and against any such causes of action, suits, debts, covenants, contracts, costs, expenses, claims and demands, including legal fees and related expenses.
19. By claiming a Prize, each potential winner and each winner hereby agrees and grants the Sponsor the right, but not the obligation, to use his/her name, photo, voice, likeness, his/her address (city/town and Province/territory) along with the Video and any statements made by or attributed to him/her in any and all media (including the Internet), now known or hereafter devised, in perpetuity and throughout the universe for advertising and promotional purposes in connection

with the Contest and other promotions without further notice, review, approval or compensation, and releases the Sponsor and all directors, officers, employees, and agents of the Sponsor and of the Sponsor's divisions, parents, subsidiaries or affiliated companies, advertising and promotion agencies, representatives, stores, service agencies, or independent contractors from any liability with respect thereto.

20. By accepting a Prize, a winner agrees that if the Sponsor decides, in its sole discretion, to hold any Prize presentation ceremony or event, the winner will cooperate fully with the Sponsor by attending such presentation ceremony.
21. Any attempt by any person to damage the Contest Website or to undermine the legitimate operation of the Contest may be a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. The use of an invalid email address will disqualify any related Entry Form and Entry. Any person who spams the same email address will disqualify any related Entry Form and, if applicable, Entry.
22. **FORCE MAJEURE/PRINTING AND CONTEST ERRORS AND/OR OMISSIONS:** Subject to first obtaining any necessary governmental consent, the Sponsor reserves the right to suspend or terminate the Contest or to amend, enlarge or modify these Official Rules at any time and in any way, without prior notice. Without limiting the generality of the foregoing, and subject to any governmental approval which may be required, the Sponsor reserves the right, without prior notice and at any time, to terminate the Contest, in whole or in part, or to modify, suspend or extend the Contest in any way, if it determines, in its sole discretion, that the Contest is impaired or corrupted or that fraud or technical problems, failures or malfunctions (including, without limitation, computer viruses, glitches, or printing or production errors or omissions) have destroyed or severely undermined the proper play, integrity, and/or feasibility of the Contest. In the event the Sponsor is impeded or prevented from continuing with the Contest as planned or intended by any event beyond its control, including, but not limited to fire, flood, natural or manmade epidemic or health hazard or crisis, earthquake, explosion, labour dispute or strike, act of God or public enemy, satellite or equipment malfunction or failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), any federal, Provincial/territorial, or local government law, order, or regulation, public health crisis, the order of any court or jurisdiction, or by any other cause not reasonably within the Sponsor's control, then subject to any governmental approval which may be required, the Sponsor shall have the right to modify, suspend, extend or terminate the Contest. Subject to the provisions of these Official Rules, only the type and quantity of Prizes described in these Official Rules will be awarded in the Contest. If, due to printing or programming or production or transmission or postal or other errors or omissions or for any other reason whatever, the number of potential Prize winners coming forward seeking to claim Prizes exceeds the number of each type of Prize as set out in these Official Rules, the winners, or remaining winners, as the case may be, of the number of Prizes described in these Official Rules as being available in the Prize category in question, in the sole discretion of Sponsor, may be selected in a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be the sole and exclusive remedy in such circumstances for any eligible person who has submitted an Entry Form into the Contest.
23. **DISQUALIFICATION:** It is the responsibility of any eligible person who submits an Entry Form into the Contest to ensure that he/she has complied in full with all of the conditions and



requirements contained in these Official Rules. The Sponsor reserves the right in its sole discretion to (a) remove any Video that is inappropriate, offensive or of poor quality (e.g. no audio) and to disqualify any related entry; and (b) disqualify any individual who is found to be tampering with the entry process or with the operation of the Contest, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the apparent intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to seek damages and other remedies from and against any such person to the fullest extent permitted by law.

24. **WORDING DISCREPANCIES:** In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any website or advertising or form or other publicity or materials concerning the Contest and the provisions contained in these Official Rules, the provisions in these Official Rules shall prevail, govern and control.

25. **INVALIDITY:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Official Rules solely for ease of reference, and shall not be deemed or considered to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in writing by a duly authorized representative of the Sponsor. Subject to the provisions of these Official Rules, employees of the Sponsor, or of any of its representatives, are not authorized to modify, amend or waive these Official Rules.

26. **USE BY SPONSOR OF PERSONAL INFORMATION:** In the course of conducting the Contest, the Sponsor will acquire certain personal information as submitted by persons seeking to enter the Contest. If any such person chooses to “opt into” receiving the Food Basics Newsletter from the Sponsor, the Sponsor from time to time will send that person Food Basics Newsletters and email notifications of other contests, products, news and other matters which the Sponsor deems is of public interest. A person can ask the Sponsor to remove his/her name from that emailing list by contacting the Sponsor in the manner specified in the Sponsor’s privacy policy available on the Sponsor’s website at:

<http://www.metro.ca/protection-personal-information.en.html>

The Sponsor’s privacy policy is hereby incorporated into these Official Rules. The Sponsor will use personal information collected only for the purpose of conducting and administering the Contest.

These Official Rules, the Card, Entry Form and notification email are all available in accessible formats on request. Such request can be made by calling the Sponsor at 1-800-268-2561, ext. 6535.

27. **GOVERNING LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between one or more persons who participate in the Contest and the Sponsor in connection with the Contest shall be governed by and construed and interpreted in accordance with the internal laws of the Province of Ontario, Canada, including the procedural provisions of those laws, without giving effect to any

choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. All persons who participate in the Contest, the Sponsor, and all other parties hereby attorn to the jurisdiction of the courts of that Province, sitting in the City of Toronto, Ontario, in respect of the determination of any matter or dispute arising under or in respect of the Contest or arising under or in respect of these Official Rules and agree that any such determination shall be brought solely and exclusively before such courts in the Province of Ontario.

28. A copy of these Official Rules can be found at the Contest Website. A copy of these Official Rules may also be obtained by sending a written request to Metro Ontario Inc. by mailing a self-addressed stamped envelope, postage prepaid, to: Metro Ontario Inc., attention: Marketing Manager, Discount & Pharmacy, 5559 Dundas Street West, Etobicoke, Ontario, M9B 1B9, re: ***I Want it All Video Contest***. Only one request for a copy of these Official Rules per outer envelope, mailed separately will be fulfilled. All requests for a copy of these Official Rules must be received before the expiry of the Contest Term.

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